

# Tomosborne

Visual Designer. Information Architect. Brand Developer.

Northern Virginia

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## < EDUCATION >

University of Florida  
BFA in Graphic Design  
Spring 1995 with honors

Maine Summer Institute in Graphic Design  
Typography Workshop with Wolfgang Weingart  
Summer 1995

Rhode Island School of Design  
Applied Semiotics for Design Workshop with Tom Ockerse  
Summer 1996

## < CONFERENCES >

AIGA: Collision 2000  
Electronic Design Association WebDay 1998 (Speaker)  
ACD Living Surfaces Conference 1997  
Adobe Conference 1996

## < RECOGNITION >

Website recognition in Design Sense Rockport Publishing  
Website recognition by AdobeMag.com

## < SKILLS >

Photoshop / ImageReady / Fireworks  
Dreamweaver / XHTML / CSS  
Javascript / DHTML  
Web standards / accessibility  
Office / Project / Visio  
Illustrator / Freehand  
XPress  
Acrobat  
PC or Mac

When I'm working on a problem, I never think about beauty.

I think only how to solve the problem. But when I have finished,  
if the solution is not beautiful, I know it is wrong.

- R. Buckminster Fuller

## < EXPERIENCE >

June 2004 to present  
**Senior IA/UI Designer @ AOL, Dulles, VA**

July 2002 to May 2004  
**Senior IA/UI Designer @ CCBN > Thomson Financial, Boston, MA**  
Founded in 1997, CCBN (Corporate Communications Broadcast Network), was a leading provider of Web-based solutions for the investment community, offering services that transformed the way companies communicated and met disclosure requirements. They provided Web site hosting, webcasting and disclosure services for over 3,000 corporate customers as well as a subscriber-based portal called StreetEvents™ for over 15,000 Wall Street professionals. At CCBN, I lead in the design efforts of Web applications for both institutional and webcasting customers and also managed a redesign of the company's Web site providing leadership and architectural assistance with wireframes and site mapping. CCBN was acquired by Thomson Financial in early 2004.

September 2001 to June 2002  
**Freelance Designer @ various companies, Boston, MA**  
Web design and HTML production for Upromise a company providing rewards services for funding college savings, Braun Consulting a strategy and technology consulting firm, and Bridgeline a developer of web based software tools and custom web applications.

October 2000 to August 2001  
**Manager of Usability Design @ Visible Markets, Boston, MA**  
Started in November 1999, Visible Markets, operated the leading online marketplace for fixed-income securities specializing in asset classes of structured securities (MBS, ABS, & CMBS) and investment grade corporates. Designing and managing the user interface of the marketplace, I lead all Web design endeavors including a complete overhaul of the pre-existing trading platform and usability testing on user functions before the company closed in August of 2001.

June 1996 to August 2000  
**Art Director/Web Designer @ eman > Telegraph > Cybear, Boca Raton, FL**  
Co-founder of *eman communications design*, a Web design company specializing in corporate Web site and identity development. In 1998, *eman* merged with a local ColdFusion programming team to form Telegraph.net, a full-service Web site development and dot-com incubator where I mentored and lead the creative efforts of the 5-person design team. Telegraph's client list included PGA of America, Motorola and Cybear, Inc - an eHealthcare company that acquired Telegraph.net in 1999. At Cybear, I lead the design of their online, subscription-based portal sites built to facilitate and assist physician, patient and pharmacy communication.

June 1995 to June 1996  
**Graphic Designer @ Ryan Stapleton Group, Ft. Lauderdale, FL**  
Small agency experience working with various regional clients on print collateral and identity design. Client list included Pulte Homes, American National Bank and Westin Hotels.